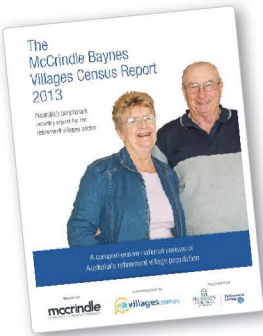




“Our goal is to be the world’s best village & care web directory, creating better educated buyers and more sales” Christopher Baynes, Publisher, villages.com.au

Built by research



To build the best web service we have commissioned over \$600,000 worth of resident and operator research since 2008. 16,000 residents and non residents nationally have been surveyed, supported by 24 regional and metro focus groups testing messages and formats.

\$200 vacancy listings with CASH BACK

A FULL vacancy listing runs till sold for just \$200. Our exclusive ‘vseller’ package allows you to claim the full \$200 as a CASH BACK from departing residents. (4 vacancies provided free within \$800 village listing).

vseller CASH BACK***

villages.com.au’s ‘vseller’ vacancy listing program has been carefully built to comply with legislation in every state and has been approved by resident associations for operators to pass on \$200 vacancy listing cost to residents.

Banners dominate - \$300 pm



Villages.com.au banners deliver 100% guaranteed exposure to all visitors to your region. Limit of 3 banners per region with exposure on every page in region. More details over.

Video sells - \$4,500



(resident interview, manager interview). Check our video library online at villages.com.au.

We produce industry leading 5 minute village videos for \$4,500 fixed any location across Australia. Create two extra 3 minute videos for \$750 each

1 40% more people search on villages.com.au than closest competitor

villages.com.au	seniorshousing online	(Buy 3) iseniority + It's your Life + seniorsonline
Searches 586,000 p.a.*	Searches 420,000 p.a.**	Searches 415,000 p.a.**
\$800 p.a. \$1.36/000	\$720 p.a. \$1.71/000	\$440 p.a. \$1.06/000

*Published Google result 12 months to 20/11/13. **Claimed results

2 \$800p.a. = FULL village listing + 4 FULL vacancy listings

Invest \$800 and receive a 12 month FULL Premium Village Listing PLUS 4 FULL Vacancy listings to showcase your price and product offering. Receive preferential ranking and rich content for just \$2.20 per day. (See over for layout)

3 \$200 per vacancy CASH BACK

3 Vacancies	Price				Shortlist	VIEW
Apartment, 93/82 Avalon Parade	\$385,000	2	1	1	Shortlist	VIEW
Apartment, 114/82 Avalon Parade	\$440,000	2	1	1	Shortlist	VIEW

Only villages.com.au is authorised*** to offer ‘vseller’ where you, the operator, can claim \$200 CASH BACK from departing residents when you list their vacant village home. List 4 vacancies and your annual \$800 Premium Village Listing becomes free. (See *** for more details).

4 Only villages.com.au supports the sector

We are proud to be the exclusive Digital Media Partner of the RLC & ACSA



WELCOME

Premium Listing

Villages, care facilities, home care or industry service

Rates do not include agency commissions

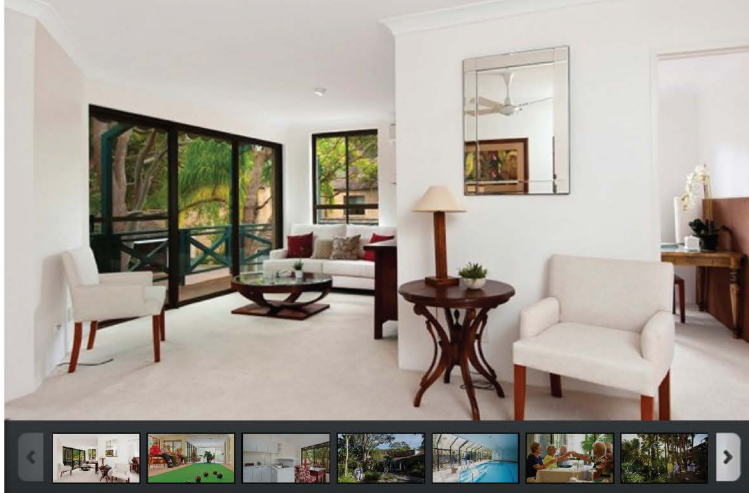
\$800 pa
Ex. GST

3 vacancies available

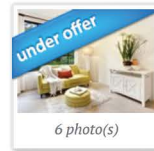
Aveo - Pittwater Palms, Retirement Village, Avalon

82 Avalon Pde Avalon, NSW, 2107

aveo Retirement Village 168 Dwellings



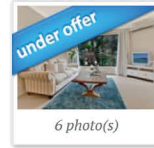
137384 ... show Enquire by Email Visit Website
Add to Shortlist Email to a Friend Print



\$385,000	2	1	1	Shortlist	Enquire
Apartment	93/82 Avalon Parade				

Idyllic Avalon Village Lifestyle at Pittwater Palms
Stylish two bedroom ground floor unit in a private, leafy location.

Read More

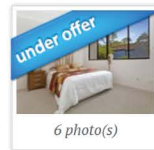


\$440,000	2	1	1	Shortlist	Enquire
Apartment	114/82 Avalon Parade				

Exceptional Independent Living with care at hand at the garden sanctuary of Pittwater Palms

This 'feel good' unit ticks all of the boxes, offering a bright and sunny northern aspect, tasteful brand new kitchen, new carpet and paint, air conditioner, generous

Read More



\$110,000	1	1	1	Shortlist	Enquire
Serviced Apartment	208/82 Avalon Parade				

Enjoy Peace of Mind at Pittwater Palms Assisted Living Apartments

This studio, ground floor apartment is neat as a pin. Enjoy the privacy of an end unit with lovely patio/garden, with care and assistance at hand 24 hours and the

Read More

Catch 100% of visitors to your region: banners just \$300 per month



Invest in a one of just 3 banners available for each region to capture exposure to 100% of all visitors to that region multiple times. Your banner will appear on every page in the region, including other village pages. (Min. 3 months).

Simply select the region/s you wish to dominate, including feeder corridors. Once allocated, advertisers have priority on that space.

- Sydney, NSW**
 - Eastern Suburbs
 - Hornsby and The Hills
 - Inner West
 - North Shore
 - Northern Beaches
 - South Sydney
 - South West Sydney
 - Sydney City
 - The Shire
 - The West
- NSW Country**
 - Blue Mountains
 - Central Coast and Hawkesbury
 - Central West
- Canberra, ACT**
 - ACT
- Melbourne, VIC**
 - Bellarine Peninsula
 - Melbourne Central
 - Mornington Peninsula
 - North East Melbourne
 - North West Melbourne
 - South East Melbourne
 - South West Melbourne
- Victoria Country**
 - NE Victoria
 - NW Victoria
 - SE Victoria
 - SW Victoria
- Brisbane, QLD**
 - Brisbane North
 - Brisbane South
 - Greater Brisbane
- QLD Country**
 - Bundaberg and Coral Coast
 - Cairns
 - Capricorn
 - Fraser Coast
 - Gladstone
 - Gold Coast
 - Mackay
 - Outback
 - Southern Downs
 - Sunshine Coast
 - Toowoomba
 - Townsville
 - Western Downs
 - Whitsundays
- Adelaide**
 - Eastern Adelaide
 - Northern Adelaide
 - Southern Adelaide
 - Western Adelaide
- SA Country**
 - Adelaide Hills
 - Barossa
 - Eyre Peninsula
 - Fleurieu and Kangaroo Island
 - Flinders and Outback
 - Limestone Coast
 - Murray and Mallee
 - Yorke Peninsula
- Perth**
 - North Perth
 - South Perth
- WA Country**
 - Central WA
 - Mid Western WA
 - Northern WA
 - South Eastern WA
 - South Western WA
 - Southern WA
- Darwin**
 - Darwin
- NT Country**
 - Alice Springs
 - Tennant Creek
- Hobart**
 - Hobart
- TAS Country**
 - Derwent Valley
 - Devonport
 - Freycinet
 - Heritage Highway
 - Launceston
 - St Helens
 - Stanley
 - Strahan
 - Tasman Peninsula

villages.com.au rates for 1,600+ potential customers per day

Do not include agency commissions

- Basic Village or Care Facility Listing** No Charge
- FULL Village or Care + 4 FULL Vacancy Listings: 12 months** \$800 + GST
Villages, care facilities, home care or industry service
- 1 FULL Vacancy Listing: Until sold** \$200 + GST
Operator may on charge \$200 to departing resident
- Wide Rectangle Banners per region or Home Page** \$300+ per month
300Wx250D pixels, animated or static, per region or page
Must comply with IAB Guidelines www.iab.net.au Min. 3 months
- Wide Skyscraper – Home page only** \$1,000 per month
160Wx600D pixels, animated or static, Min. 3 months
Must comply with IAB Guidelines www.iab.net.au
- Featured Property (Home Page + Regional Search Pages)** \$1,000 per month
- Featured Video – Home Page** \$500 per month
- Sponsored Links** \$150+ per month
- Custom Marketing Programs** TBA

BOOKINGS: villages.com.au @ info@villages.com.au ☎ 02 9310 3897 ☎ 02 9699 4698 📍 villages.com.au - 8 Little Queen Street, Chippendale NSW 2008